

MAKERMASTI @PACIFIC D21 MALL



EVENT EXECUTION REPORT

SCIENCE QTSAV
Science is awesome

Pacific D21
Dwarka's Favourite Mall

DWARKA SCIENCE FESTIVAL

Come & Explore the Mystery of Space

18th & 19th Jan 1 PM onwards

SPECIAL ACTIVITIES

- Rocket Launcher
- Constellation Box
- Canister Rocket
- Rubber Band Gun

& MANY MORE!

STORY OF THE DWARKA SCIENCE FESTIVAL

PACIFIC D21 MALL

MAKERMASTI

KIDS FESTIVAL FOCUSED ON SCIENCE



PREMIUM MALL NEEDS FOOTFALL FROM NEIGHBOURING CATCHMENT AREAS

EVENT AGENCY SPECIALISED IN SCIENCE THEMED EVENTS

ONE WEEKEND FUN FOR FAMILY

ONE OF ITS KIND FAMILY EVENT



GOALS OF THIS EVENT

As per Client Brief

1. 500+ Footfall
2. 5+ School connects
3. Academy Activations
4. Premium out of the box experiences
5. Reach neighbouring catchment areas



TABLE OF OFFERINGS

MakerMasti's program flow

LIST OF ACTIVITIES PLANNED AT THE MALL

1. Science Pavilions
2. Fun Experiments
3. Takeaways Science Toys
4. Hands on Science
5. Science Story Telling
6. Science Games
7. Science Perform
8. Photobooth
9. Science Shows



OUR OUTREACH PLAN

FOCUSED ON THE RIGHT TG

- 1.Social Media Marketing
- 2.Academies Partnership
- 3.Schools Collaborations

SOCIAL MEDIA

SOCIAL MEDIA MARKETING

Performance Report

BY USING SOCIAL MEDIA APPS LIKE INSTAGRAM,FACEBOOK AND WHATSAPP EVENT WAS MARKETING TO GET ESSENTIAL LEADS FOR EVENT.





ACADEMIES PARTNERSHIP

Outreach Plan

OUTREACH
THROUGH
CALLS

SOCIAL
MEDIA
TAGGING

BULK
WHATSAPP
MESSAGING
AND EMAILS



SCHOOL COLLABORATIONS

Outreach Methods





SCHOOL COLLABORATIONS

Outreach Methods

Outreach through calls	School visits & meets	Bulk Whatsapp messaging & emails
Honouring/Rewards	Free Tickets Distribution	School collaborations
Previous Partnered Schools Onboarding	School picnic at mall format	Network Collaborations

LIST OF SCHOOLS



SCHOOL OUTCOME

School	Ticket Distributed
 <p>The Indian Heights School</p>	1000
 <p>Delkidzz Play School and Day Care</p>	70
 <p>Aura Kids</p>	30
 <p>Wonder Planet Preschool and Daycare</p>	60
 <p>Granmother's Arms School</p>	186
Total	1346



SCHOOL OUTCOME

DATE	ATTENDEES
18TH/19TH JAN	144
TOTAL	144

EVENT REPORT

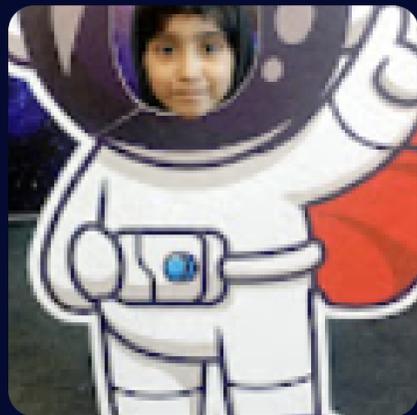
TOTAL ATTENDANCE

Number of kids at the event

DATE	NUMBERS
18TH JAN	173
19TH JAN	195
TOTAL	368

WHAT ARE PEOPLE SAYING ABOUT THE EVENT

FEEDBACK



Mr. Kamlesh Patel

PARENT

THANK SO MUCH , THE SESSION WAS REALLY KNOWLEDGEABLE AND HELPFUL FOR EVERYONE, LEARNING AND ENJOYMENT TOGETHER IT WAS AWESOME 🙌



Mrs. Deepa Aggarwal

PARENT

SUPERB EVENT MY KIDS LOVED IT



Mr. Manoranjan Kumar Singh

PARENT

VERY GOOD EVENT ORGANISED AT PACIFIC MALL. KIDS ENJOYED A LOT. HOPE IN COMING FUTURE IT WILL ORGANISED WITH MUCH MORE ACTIVITIES.

WHAT ARE PEOPLE SAYING ABOUT THE EVENT

FEEDBACK

 **Manoranjan Kumar Singh**
1 review

★★★★★ 2 weeks ago **NEW**

Very good event organised at Pacific Mall. Kids enjoyed a lot. Hope in coming future it will organised with much more activities.

 **Deepa Aggarwal**
Local Guide · 14 reviews · 2 photos

★★★★★ 2 weeks ago **NEW**

Superb event my kids loved it

 **Shailesh Kumar**
3 reviews

★★★★★ a week ago **NEW**

It's very good for child

 **Neeraj Singh**
Local Guide · 54 reviews · 136 photos

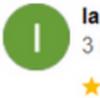
★★★★★ a week ago **NEW**

Amazing experience and fully enjoying

 **rajeev bari**
8 reviews · 1 photo

★★★★★ 2 weeks ago **NEW**

Nice to see different types of experiments

 **lamba rakhi**
3 reviews · 2 photos

★★★★★ a week ago **NEW**

Good experience, need to have a little more activities for small koda

 **Puzan S**
Local Guide · 18 reviews · 23 photos

★★★★★ a week ago **NEW**

Very enriching programe and interactive science workshop for kids.

 **rishabh garg**
Local Guide · 36 reviews · 9 photos

★★★★★ 2 weeks ago **NEW**

What a wonderful initiative for my little ones. My kids enjoyed

Creatives Used For Online & Offline Marketing

HIGHLIGHTS

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SCAN TO REGISTER

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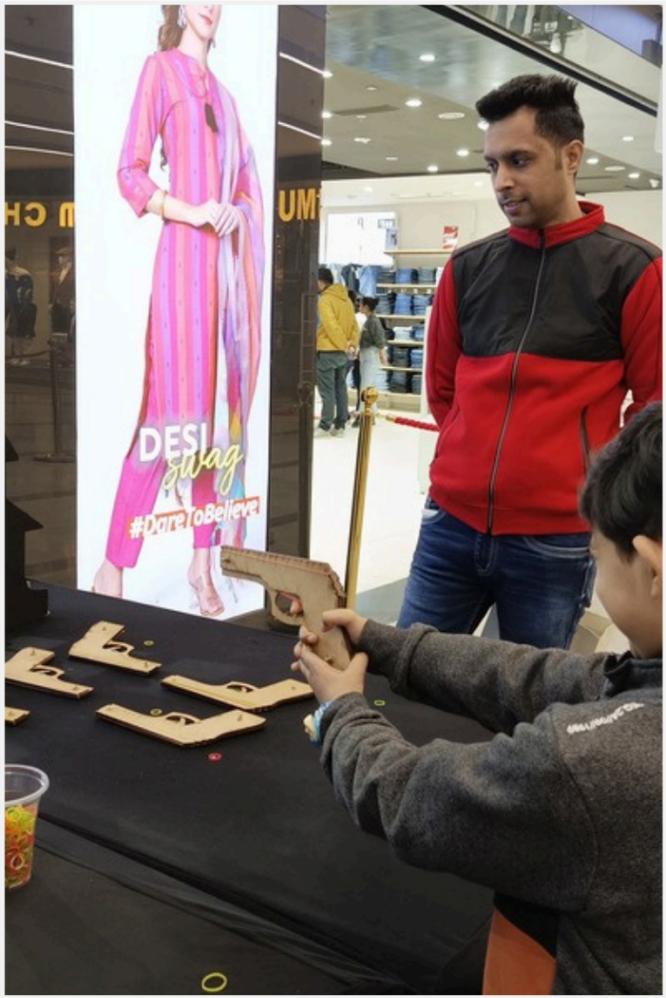
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& MANY MORE!

Pictues of our Pavilions

HIGHLIGHTS



Family Fun at the Event

HIGHLIGHTS



CONTACT US

FOR QUESTIONS OR CONCERNS

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SOCIAL MEDIA ADDRESS

SOCIAL MEDIA LINKS



Facebook



Instagram

EVENT REPORT END

THANK YOU

We make Events
Successful
We are MakerMasti.